

BELT OR OVERALL PRINT

Belt or Overall Print consists of printing the garment to achieve the look of having 100% coverage.

Water based ink is used in this process for a soft to the touch feel. This printing technique is only a one color print, but can be combined with other techniques. The finished result will give your apparel a custom retail look. Every shirt has a unique finish due to the overall screen. Imperfections are part of the design.



superior 
THE ART OF DECORATING

Coast to Coast Distribution Centers

OTHER DECORATING TECHNIQUES AVAILABLE:

SCREENPRINTING

4-color process
simulated 4-color
process
belt or overall print
jumbo print
wrap print
distressed

EMBROIDERY

embroidery
appliqué

SPECIALTY

rhinestones
nailheads
glitter
snow
foil
reflective ink
glow in the dark

ABOUT

Superior, a division of Pro Towels, has been a leader in contract decorating for both the Promotional Product Industry and retail markets for over 30 years. Our attention to detail and innovative decorating techniques, give customers a unique way to enhance their advertising image.

We understand how important your project is to you. That's why Superior has established exacting standards for print quality and offer multiple printing technologies to ensure that your order will come out great. To achieve the newest unique trends in retail, Superior has the ability to combine techniques such as overall printing, embroidery, custom rhinestones, wrap prints, specialty foils, and inks.

For more information, please visit us online at:
www.superioridealine.com

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DESIGN. DECORATION. DISTRIBUTION.