



FOIL

Foil is great when looking to create a reflective surface on garment. A special thin layer of metallic foil is added afterprinting and then heat pressed. This process has most commonly been seen in high end fashion brands such as Ed Hardy® and Affliction®. Available in various colors including: Gold, Silver, Red, Blue, Black, Copper, Hot Pink, Light Pink, and Clear.



DECORATING TECHNIQUES AVAILABLE

SCREENPRINTING

4-color process
 simulated 4-color process
 belt or overall print
 jumbo print
 wrap print
 distressed

EMBROIDERY

embroidery
 appliqué

SPECIALTY

rhinestones
 nailheads
 glitter
 snow
 foil
 reflective ink
 glow in the dark

ABOUT

Superior, a division of Pro Towels, has been a leader in contract decorating for both the Promotional Product Industry and Retail Markets for over 30 years. The attention to detail and innovative decorating techniques gives customers a unique way to enhance their advertising image.

Superior is a full service solution for design, decoration, and distribution. With facilities on both the East and West Coast, Superior has become one of the few nationwide contract decorators.

DESIGN. DECORATION. DISTRIBUTION.

For more information please visit us online at:
www.superioridealine.com

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PPAI/112755

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