



GLOW IN THE DARK

In normal light, Glow in the Dark ink is transparent but in the dark the design appears as if it is glowing. The glowing effect is activated by prolonged exposure to sunlight or interior light. It can be used over one specific area or all over the design. Due to the phosphorescence nature of this ink, the final print will have a slight green hue.



DECORATING TECHNIQUES AVAILABLE

SCREENPRINTING

4-color process
 simulated 4-color process
 belt or overall print
 jumbo print
 wrap print
 distressed

EMBROIDERY

embroidery
 appliqué

SPECIALTY

rhinestones
 nailheads
 glitter
 snow
 foil
 reflective ink
 glow in the dark

ABOUT

Superior, a division of Pro Towels, has been a leader in contract decorating for both the Promotional Product Industry and Retail Markets for over 30 years. The attention to detail and innovative decorating techniques gives customers a unique way to enhance their advertising image.

Superior is a full service solution for design, decoration, and distribution. With facilities on both the East and West Coast, Superior has become one of the few nationwide contract decorators.

DESIGN. DECORATION. DISTRIBUTION.

For more information please visit us online at:

www.superioridealine.com

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